

# March 4<sup>th</sup> is World Obesity Day 2022

This year, we are calling for people around the world to come together to address a global crisis. Because now more than ever, *everybody needs to act*.

## The Everybody Needs to Act campaign

Obesity is a global problem, and it affects us all.

Across the world, countries are failing to meet even the modest targets set by the WHO in 2013. Around 800 million of us are living with the disease.

This failure cannot continue. We know the root causes of obesity, but the only way we can make real progress is by realising that this is an issue for everybody.

This World Obesity Day, we're here to turn the tide. We're calling for action to tackle rising levels of childhood and adult obesity, to reduce the stigma faced by people living with obesity and improve the systems that contribute to obesity around the world.

To make change a reality, we need action at the local, national and global levels. Together, we can give everybody the best chance to live happier, healthier and longer lives.

## The World Obesity Federation

The World Obesity Federation (World Obesity) is the only global organisation focused exclusively on obesity. World Obesity represents stakeholders in high-, medium- and low-income countries including experts, advocates, patients and practitioners.

We are a lead partner to global agencies on obesity, including the World Health Organization (WHO) with whom we have a formal consultative status. We take a holistic view of obesity from cause and prevention to treatment.

In 2022, we will build on the exceptional engagement and support from the 2021 World Obesity Day campaign, to lead and work through thousands of advocates, supporters and our members, to create meaningful action across the globe.

**MARCH 4TH 2022: EVERYBODY NEEDS TO ACT**